

PRESS RELEASE
NATIONAL INTANGIBLE HERITAGE FESTIVAL OF KERALA 2018

1. The Muziris Projects Limited in collaboration with the Centre for Intangible Heritage Studies at the Sree Sankaracharya University of Sanskrit Kalady will be organising a National Intangible Heritage Festival of Kerala 2018 during 17-21 April 2018. The Festival will be held in the Muziris Projects Limited in KKTU College Kodungalloor and the Sree Sankaracharya University of Sanskrit in Kalady
2. The proposed Festival is aimed at making the people of Kerala aware about the importance of intangible heritage especially when majority of these are at the verge of extinction. Here it may be mentioned that out of the 13 UNESCO Representative List of Intangible Cultural Heritage of Humanity in India, Kerala boasts of three: Kutiyattam, Vedic chanting and Mudiyyettu.
3. The proposed Festival will benefit students and teachers interested in heritage in general and of Heritage, History, Archaeology, Museology etc in particular. NGOs and people working on traditional knowledge, folklore etc may also be benefited.
4. A large number of experts in Heritage (cultural, natural, tangible and intangible) associated with UNESCO in India, as well as Ministries of Culture and Environment, Forests & Climate Change are expected to give keynote presentations. Shri Kadakampally Surendran, the Minister for Tourism, Government of Kerala will be the Chief Guest.
5. The Festival includes keynote session on “World Heritage: Lessons for Kerala” and academic sessions on Intangible Cultural Heritage, Intangible Natural Heritage, Safeguarding of Intangible Heritage and Early Institutions of Learning in Kerala. There will be special sessions on Intangible Heritage of Kerala and that of Muziris Heritage Project. A workshop on ‘The Role of Panchayaths in Safeguarding Intangible Heritage’ is expected to develop a prototype of ‘People’s Intangible Heritage Registers’.
6. There will be field visits to the various heritage attractions of the Muziris Heritage Project. Cultural programmes and exhibition will be open to public.
7. As part of the Festival there will be special programmes for students on the occasion of World Heritage Day on 18th April 2018. These include special activities for students with disabilities, art heritage programme for students of 8-12 classes and Poster competition for PG/ Research students.
8. About 100 delegates are expected to participate in the Festival.
9. Those who are interested to make participate or to present papers, may contact by email (cihssusk@gmail.com) or sms (9871568309)